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Dear Parents

Year 7 Land Rover 4x4 RC Challenge

A group of Year 7 children is attempting to take part in the Land Rover 4x4 RC Challenge. The Challenge requires pupils to build a radio controlled four-wheel drive (4x4) vehicle to the specifications provided by the International Rules Committee and successfully navigate and complete obstacles on an off-road test track. Also, as part of the competition, they must make a presentation to the judges, participate in a Q&A session, complete a design portfolio and complete their 'showroom' area. Each team will enter their vehicle into a Regional Final to compete for a place at the National Final in their country. The National Champions from each country are then invited to compete at the Land Rover 4x4 in Schools World Finals.

The team needs to raise a total of £650, through fundraising and sponsorship, to allow them to enter the event and to purchase kit for the car and teamwear that would present a professional image to the judging panel. We would like to ask parents if they could help support the team by sponsoring this project.

As it is an engineering challenge, sponsorship from non-engineering companies has to be limited. However, sponsorship from building, construction or other companies which use an engineering process would be a great help to the team. Logos of the sponsoring companies will be on the car, racing suits and other teamwear, and the company details would be included in the promotional material the team are required to produce for their portfolio.

If you would like further information or could help with sponsoring the team, please contact me in the first instance: steven.wilkinson@redhouseschool.co.uk

Yours sincerely

Mr S Wilkinson
on behalf of the Land Rover team